



**REGULATION FOR
THE USE OF THE LOGO**

02GR01
rev00 dated
2021-09-15

CERTIFICATION SERVICES

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REVISION TABLE				
Rev.	Date	DESCRIPTION	Edited by	Approval Minute
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1 Purpose

This regulation describes the conditions defined by ECO Certifications UK Ltd. (ECO) for the concession of the “ECO Certifications UK” logo (Logo) and any potential other Logos of which the Body is concessionaire following accreditations or specific agreements.

ECO makes available the latest updated version of the Regulation on their own WEB site at the address <http://www.eco-cert.co.uk>, at their own head offices, or upon request made by the Applicant a copy in electronic format will be sent.

The modifications and integrations to the Regulation are managed by means of the issuing of successive revisions, in which the portions of the modified texts are highlighted with vertical lines to the side of the same. ECO always applies the latest revision issued of the regulation, sending an informative statement upon the issuing of the same to the e-mail addresses provided by the certification applicants. It is the responsibility of the Applicant to verify the contents and updates on the Body’s website and adapt their actions accordingly.

2 Scope of application

The Regulation is applied by ECO to the Organisations in possession of a management system certificate and to Organisations in possession of a product certificate issued by ECO, which are still valid. The Regulation is an integral part of the contract signed between ECO and the Organisations.

3 Reference documents

- RG25 Quality Rent Certification Regulation
- UKAS RG-09 Regulation, “Regulation for the use of the UKAS Logo” in the updated version.

4 Definitions

With reference to this regulation, the following definitions are presented:

- **Organisation with certified management system:** legal entity in possession of a Quality System, Environmental System, Safety System, or Welding System Certificate issued by ECO, which is still valid.
- **Organisation with certified product:** legal entity in possession of a Product conformity Certificate that is still valid.
- **Certificate:** document issued by the Body (third party) to an Organisation, certifying that the specific requirements relative to the management system adopted and the product created have been met.
- **ECO Logo:** graphic logo represented in Figure 1 paragraph 8, registered by ECO Certifications UK Ltd. and owned by the Body.

5 Use of the ECO Logo for Organisations with certified product

The use of the ECO Logo is optional.

The use of the ECO Logo is granted to all the Organisations in possession of a valid Product Certificate, that result as having fulfilled the administrative obligations regarding the Body.

The use of the UKAS Logo is optional and it is regulated by UKAS itself in the Accreditation Logo and Symbols Guidance, available in the government web site <https://www.gov.uk/government/publications/national-accreditation-logo-and-symbols-conditions-for-use>.

The Organisation that intends to use the ECO Logo must respect with conditions established herein, sending a formal request to the Quality Manager.

The ECO Logo can be affixed exclusively on the product covered by the Certificate, on the relative packaging and cartons must always be followed by the words “Certified Product, Certificate n. xxxx-S-0000”.

In the case where the product is the object of a specific certification, especially if regulated and/or compulsory, the affixing of the ECO Logo does not replace the Logo indicated by the certification scheme (ex. UKCA Marking) which must always be used in conformity with the applicable regulations and legislations

The ECO Logo must not be affixed in such a way as to induce the reader to believe that the same is a replacement of or equivalent to the Logo indicated by the certification scheme or traceable to the Certification of the Internal Quality System.

If the dimensions of the product, of the packaging, or of the cartons do not allow the affixing of the ECO Logo as indicated, one of the following two methods below must be adopted:

- the product must be marked with slip on which the ECO Logo is applied according to the methods indicated, even if the dimensions are reduced in order to respect the proportions, provided that it continues to be visible and legible;

- the Organisation adopts the measures necessary to ensure that, at the time of wholesale or retail sale of the product, a tag reproducing the ECO Logo is exhibited according to the methods indicated, or even increasing the dimensions so as to respect the proportions, provided that it remains visible and legible.

The ECO Logo must not be affixed onto any type of technical documentation regarding the products created (Technical Files, Instructions, Conformity declarations, etc.), or onto catalogues and advertising materials or onto any type of document relative to accompanying information intended as everything that is available separately or easily separable from the product. The type labels or identification plates, even if they are considered a part of the product, cannot bear the ECO Logo.

6 Commitments assumed by the Organisations

The Organisations are committed to complying with this regulation, considering the articles of the same, like Contractual clauses.

The Organisations recognise the exclusive ownership of the ECO Logo by ECO Certifications UK Ltd. and accept any decisions that the Body may take on impediments, limitations, or revocations for using the same.

The Organisations recognise the exclusive ownership of the UKAS Logo by The United Kingdom Accreditation Service (UKAS) and accept any decisions that the AB may take on impediments, limitations, or revocations for using the same, even if coming by means of the Body. They also recognise the right of the Body to impede, limit or revoke the use by the same in compliance with the requirements of this regulation and the UKAS Accreditation Logo and Symbols Guidance in its most recent applicable revision.

The Organisations accept the conditions of extraordinary controls, also with a brief notice by the Body, even if its representatives are accompanied by the representatives of other Agencies/assignees (ex. UKAS, Ministries, Public Administration, etc.).

The Organisations agree to promptly remove the ECO Logo, the UKAS Logo or both, or the words granted as an alternative to the same, upon a communication of ECO Certifications UK Ltd. in the cases when such a necessity is perceived, by way of example and not limited to:

- suspension, revocation, or expiration of the Certification;
- violation of the requirements of this regulation or UKAS guidance;
- inappropriate use of the Logo/s;
- fraudulent use;
- upon request of the market supervisory authorities;
- upon communication of the Body.

Upon the expiration of the certification, due to renunciation by the Organisation or due to revocation by ECO, the use of the Logo/s must be suspended immediately. The Organisation must provide formal communication to the Body and:

- stop use of the Certificate, of the Logo/s, or any other reference to the certification;
- eliminate the residual material and supports on which the Logo/s were affixed;
- eliminate every support containing the references to the Certification, in both graphic and editorial form;
- stop the distribution of technical, commercial, and promotional information and publications on which the Logo/s or any other reference to the certification may appear.

7 Sanctions

The incorrect use of the Logo/s can lead to the adoption of the following sanctions for the Organisations to whom use was granted:

- Suspension of the certification for 1 to 3 months if, following the communication from the Body, the Organisation does not fulfil the requests within the time period indicated on the same and demonstrate having done so.
- Revocation of the Certification if, following the communication from the Body, the Organisation does not fulfil the requests within the time period of Suspension of the Certification indicated and demonstrate having done so.
- Revocation of the Certification if, the Organisation should refuse to sustain the extraordinary controls requested by the Body.

In the case of adoption of Certificate suspension provisions by the Body, the Organisations subjected to the provision must interrupt the use of the Logo for the entire duration of the Suspension

In the case of adoption of Certificate revocation provisions by the Body, the Organisations subjected to the provision must interrupt the use of the Logo from any and all support or document, brochure or other.

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Where the scope of certification provides for it, the Body will send information on the sanction provisions adopted to the assignees, like the market notification and control authorities in case of UKCA certification, UKAS for the certifications issued under Accreditation, etc.

In case of non-fulfilment by the Organisations, the Body reserves the right to take legal action. The Court of Ravenna is the only one recognised as being competent for every dispute that should arise between the parties concerning the interpretation, actuation, execution, validity, and effectiveness of this Regulation.

8 Graphic and editorial representation of the Logos

The ECO Logo is represented in Figure 1 according to the dimensions indicated and the colour coding specified. In case of reducing the dimensions, the Logo must not assume dimensions less than $\frac{3}{4}$ of those indicated. In case of enlarging the dimensions, the Logo must not assume dimensions greater than four times those indicated. Make reference to the linear dimensions and the maintenance of the proportions among the same.

If the Logo must be reduced or enlarged more than indicated in the previous paragraph, the Organisation must send a specific request to the ECO Manager, accompanied by information on the support, method of application and reason. The requests must be authorised according to the same methods outlined before.

The font to be used is CALIBRI, the standard dimension is body 8 bold, while the minimum dimension is body 5 bold. The maximum dimension is not defined. The enlargement of the ECO Logo must correspond to the same graphic proportions.

Variations to the colour code necessary for reproduction of the ECO Logo on specific supports must be approved by ECO forwarding the request of the Organisation. Alternatively, only the black and white version is allowed (ex. photocopy).

The UKAS Logo is represented in Figure 3 according to the minimal dimensions indicated and the colour code specified. If it should be necessary to enlarge the image, the proportions indicated in the figure in relation to the ECO Logo and the dimensions of the UKAS Logo must be respected. For special needs, send a specific request to the ECO Quality Manager along with information on the support, the methods of application and the reason.

The UKAS Logo can be used in a monochromatic version (black and white) as indicated in Figure 3.

Figure 1 – ECO Logo



Red CMYK: C. 00% - M. 97% - Y. 92% - K. 11%; RGB: R.89 G.2.4 B7.5; HTML: e30613

Blu CMYK: C. 67% - M. 56% - Y. 00% - K. 54%; RGB: R.15.3 G.20 B46; HTML: 273375

White CMYK: C. 00% - M. 00% - Y. 00% - K. 00%; RGB: R.100 G.100 B100; HTML: ffffff

As alternative for Black and White version:



Light grey CMYK: C. 00% - M. 00% - Y. 00% - K. 55%; RGB: R.45.1 G.45.1 B45.1; HTML: 737373

Hard grey CMYK: C. 00% - M. 00% - Y. 00% - K. 78%; RGB: R.22.0 G.22.0 B22.0; HTML: 383838

White CMYK: C. 00% - M. 00% - Y. 00% - K. 00%; RGB: R.100 G.100 B100; HTML: ffffff

Figure 2 – ECO Logo for Organisation with certified product



The font used is body 8, bold

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Figure 3 – UKAS Logo to be used only together with the ECO Logo



UKAS Colour coding:

Blue: PANTONE 2685 C; CMYK: C. 97% - M. 100% - Y. 0% - K. 19%; RGB: R.51 – G.0 – B.114; HTML: 330072

Black: PANTONE 6 C; CMYK: C. 0% - M. 0% - Y. 0% - K. 100%; RGB: R.0 – G.0 – B.0; HTML: 000000

White CMYK: C. 00% - M. 00% - Y. 00% - K. 00%; RGB: R.100 G.100 B100; HTML: ffffff

Figure 4 - ECO Logo for organisations with Certified products



The font used is body 8, bold